
EUROPEAN PIERCING UNION

AMBASSADOR PROGRAM: TERMS AND CONDITIONS

Terms and Conditions

THE EUROPEAN PIERCING UNION (EPU) IS DEDICATED TO ENHANCING THE PROFESSIONALISM AND DEVELOPMENT OF THE PIERCING INDUSTRY.

OUR **AMBASSADOR PROGRAM** AIMS TO INVOLVE EXPERIENCED PROFESSIONALS WHO WILL HELP SHAPE THE FUTURE OF THE PIERCING INDUSTRY. BELOW ARE THE TERMS AND CONDITIONS FOR PARTICIPATION IN THE PROGRAM.

PLEASE NOTE: TO BECOME AN AMBASSADOR OF THE **EUROPEAN PIERCING UNION**, YOU MUST BE AN ACTIVE MEMBER OF THE ASSOCIATION. MEMBERSHIP IS REQUIRED TO PARTICIPATE IN THE AMBASSADOR PROGRAM.

[Become a Member](#)



piercing-association.com

ELIGIBILITY CRITERIA

EXPERIENCE:

APPLICANTS MUST HAVE AT LEAST 5+ YEARS OF PROFESSIONAL EXPERIENCE IN THE PIERCING INDUSTRY.

ADDITIONAL QUALIFICATIONS:

PREFERENCE WILL BE GIVEN TO CANDIDATES WHO ARE:

- EDUCATORS OR TRAINERS IN THE PIERCING FIELD.
- SPEAKERS AT INDUSTRY EVENTS OR CONFERENCES.
- OWNERS OF PIERCING STUDIOS OR THOSE IN LEADERSHIP POSITIONS WITHIN A STUDIO.



AMBASSADOR RESPONSIBILITIES

SOCIAL MEDIA PRESENCE:

UPON JOINING THE AMBASSADOR PROGRAM, YOU ARE REQUIRED TO:

- PUBLISH A POST OR STORY ON YOUR INSTAGRAM ACCOUNT INTRODUCING YOURSELF AS AN AMBASSADOR OF THE EUROPEAN PIERCING UNION (WE CAN DISCUSS THE POSSIBILITY OF A JOINT POST OR FEATURE).
- TAG THE EUROPEAN PIERCING UNION IN YOUR INSTAGRAM BIO @EUROPEAN.PIERCING.UNION

CONSULTATIONS:

AMBASSADORS MUST PROVIDE PROFESSIONAL CONSULTATIONS ON PIERCING-RELATED TOPICS, OFFERING SUPPORT AND GUIDANCE TO OTHER INDUSTRY PROFESSIONALS AND CLIENTS.

PROMOTION AND REPRESENTATION:

AS AN AMBASSADOR, YOU ARE EXPECTED TO REPRESENT THE EUROPEAN PIERCING UNION AT VARIOUS EVENTS, ONLINE DISCUSSIONS, AND THROUGH SOCIAL MEDIA PLATFORMS. THIS INCLUDES PROMOTING THE ASSOCIATION'S MISSION, VALUES, AND SERVICES.

JUDGING COMPETITIONS

AMBASSADORS WILL BE CONSIDERED FOR THE ROLE OF JUDGE IN INDUSTRY COMPETITIONS ORGANIZED BY THE EUROPEAN PIERCING UNION AND PARTNER ORGANIZATIONS.



BENEFITS PROVIDED BY THE EUROPEAN PIERCING UNION

MARKETING SUPPORT

THE EUROPEAN PIERCING UNION WILL OFFER MARKETING SUPPORT TO AMBASSADORS, INCLUDING PROMOTIONAL MATERIALS, SOCIAL MEDIA EXPOSURE, AND RECOGNITION THROUGH OUR OFFICIAL CHANNELS.

PRIORITY ACCESS TO EVENTS

AMBASSADORS WILL RECEIVE PRIORITY ACCESS TO OUR EVENTS, INCLUDING DISCOUNTS AND SPECIAL INVITATIONS TO INDUSTRY GATHERINGS, WEBINARS, AND OFFLINE EVENTS.

DISCOUNTS ON EVENTS AND ACTIVITIES

AMBASSADORS WILL ENJOY EXCLUSIVE DISCOUNTS ON TICKETS TO OUR EVENTS, WORKSHOPS, AND OTHER ACTIVITIES ORGANIZED BY THE EUROPEAN PIERCING UNION.

DISCOUNTS ON PARTNER PRODUCTS

AMBASSADORS WILL RECEIVE DISCOUNTS ON PRODUCTS AND SERVICES PROVIDED BY OUR PARTNERS IN THE PIERCING INDUSTRY. THIS INCLUDES PIERCING TOOLS, AFTERCARE PRODUCTS, AND STUDIO ESSENTIALS.



BENEFITS PROVIDED BY THE EUROPEAN PIERCING UNION

OPPORTUNITIES FOR EXPOSURE

AMBASSADORS WILL BE FEATURED IN ARTICLES, INTERVIEWS, AND SOCIAL MEDIA POSTS TO PROMOTE THEIR WORK, THEIR STUDIOS, AND THEIR CONTRIBUTIONS TO THE INDUSTRY.

NETWORKING AND COLLABORATION

AMBASSADORS WILL HAVE THE CHANCE TO COLLABORATE WITH OTHER LEADING PROFESSIONALS, PARTNERS, AND BRANDS, EXPANDING THEIR NETWORK WITHIN THE INDUSTRY.

EXCLUSIVE CONTENT

AMBASSADORS WILL GAIN ACCESS TO EXCLUSIVE EDUCATIONAL CONTENT, INCLUDING WORKSHOPS, TUTORIALS, AND INDUSTRY INSIGHTS TO FURTHER ENHANCE THEIR SKILLS AND KNOWLEDGE.



CODE OF CONDUCT

AMBASSADORS ARE EXPECTED TO ADHERE TO THE HIGHEST STANDARDS OF PROFESSIONAL ETHICS AND CONDUCT. THEY SHOULD:

- UPHOLD THE EUROPEAN PIERCING UNION'S VALUES OF INTEGRITY, QUALITY, AND PROFESSIONALISM.
- PROMOTE A SAFE AND INCLUSIVE ENVIRONMENT WITHIN THE PIERCING COMMUNITY.
- PROVIDE CONSTRUCTIVE FEEDBACK AND CONTRIBUTE POSITIVELY TO DISCUSSIONS WITHIN THE COMMUNITY.

ADDITIONAL NOTES:

THE EUROPEAN PIERCING UNION RESERVES THE RIGHT TO REVIEW AND EVALUATE EACH AMBASSADOR'S PARTICIPATION. WE ARE COMMITTED TO ENSURING THAT OUR AMBASSADORS ARE GIVEN THE SUPPORT THEY NEED TO SUCCEED, AND WE EXPECT THE SAME LEVEL OF DEDICATION AND PASSION IN RETURN.

FOR ANY QUESTIONS OR CLARIFICATIONS, PLEASE FEEL FREE TO CONTACT US AT EUROPEANPIERCINGUNION@GMAIL.COM

